

**Government Commerce College Gandhinagar**  
**Sector-15, Gandhinagar - 382016**

**AQAR 2021-2022**

**Criteria VII**

**SUPPORTING INFORMATION**

**7.2 Best Practices**

**Best Practices successfully implemented by the institution are as follows:**

- 1. Enrichment of academic courses through organising BizFest as a part of experiential learning.**

**Objectives:**

- To give exposure to students about the practical aspects of the courses they learn like Cost and Financial Accounting, Marketing and Human Resource Management.
- To promote students to take up entrepreneurial leadership.
- To learn different aspects of doing business

**The Practice:**

The institute has conducted BizFest to enhance business mind-set among the students. Prizes were given in 3 categories: Most Profitable, Most Innovative, Most decorative store. Participants were highly enthusiast on the successful completion of event and few of them have started thinking to consider business as their career option.

**Impact of the Practice:**

As per the NEP 2020, it is vital to enlarge the scope of career option beyond the conventional academic curriculum. BizFest stands strong on this objective of NEP that show case the alternative career path to the students.

**Resources Required:**

- Well shadowed periphery.
- Proper sanitised/ hygiene premise.



## **2. Out-reach activities to sensitize students towards social responsibilities**

### **Objectives:**

- To ensure the social responsibilities among the students.
- To enhance the awareness towards clean environment.

### **The Practice:**

35 students in the behalf of the college with support of 8 faculties had visited five villages of Gandhinagar district and performed various social activities to aware the natives. Due to Covid 19, Mask distribution and vaccine awareness along with self-hygiene as well as cleanness of premise was promoted.

### **Impact of the Practice:**

- Vaccine hesitancy was diluted.
- In the lieu of Swachhh Bharat Abhiyan, benefits of ODF was exemplified.
- Advantages of face mask was promoted.

### **Resources Provided:**

- Commute vehicles.
- Lunch and snacks.





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