# Government Commerce College Gandhinagar Sector-15, Gandhinagar - 382016 AQAR 2022-2023

# Criteria VII SUPPORTING INFORMATION

7.3.1

Portray the performance of the Institution in one area distinctive to its priority and thrust.

1. Enrichment of academic courses through organising BizFest as a part of experiential learning.

### **Objectives:**

To give exposure to students about the practical aspects of the courses.

To promote students to take up entrepreneurial leadership. To learn different aspects of doing business

#### The Practice:

The institute has conducted BizFest to enhance business mind-set among the students. Prizes were given in 3 categories: Most Profitable, Most Innovative, Most decorative store.

## **Impact of the Practice:**

As per the NEP 2020, it is vital to enlarge the scope of career option beyond the conventional academic curriculum. BizFest stands strong on this objective of NEP that show case the alternative career path to the students.

#### **Resources Required:**

Well shadowed periphery.

Proper sanitised/hygiene premise.







