Semester	Course code	Course	Outcomes
Sem-I	CC-	Fundamentals of	The students after studying this paper will get a
	101	Business	clear understanding of various basic concepts used
		Economics-1	in economics. They will understand the demand
			and supply concepts and factors affecting them.
			They will also get idea about price determination
			in the various markets.
	CC-	Human Resource	The students after studying this paper will get a
	102	Management	clear understanding of functional areas of human
			resource management like recruitment, training, development, transfer promotion, demotion and ethical issues related to human resource management.
	CC- 103	Accountancy - 1	The students after studying this paper will get a clear understanding of accounts; and to have sound basic skills of accounting. They will get idea of entries to be made for different type of transactions of various types of business, for example consignment accounting and difference between the consignment accounting and branch a/c, fire claim a/c, single entry into double entry system etc.
	CC-	Communications	It will be helpful for students to increase
	104	in Business	confidence and ability to communicate orally while using technology. It will improve collaboration and communication skills of students and will enhance multimedia literacy skills of students. Students will easily get in touch with their communicative aspects.
			Students will understand different communicative techniques.
	CC- 105	General English: text & composition	Students will get idea about the hurdles of language. They will develop their vocabulary and will aware about the current issues of the world. Students will get insight into learning of life skills, cultures and human behavior, basic skills of
			reading, listening and writing, narrative writing, paragraph writing and tense structure.
	CE-	Financial	With this syllabus, students will get the knowledge
	101	accounting - 1	of piecemeal distribution and final accounts of companies and share capital transaction and redemption of redeemable of preference share
			capital.

		T	
	SE-101 B	Basic statistics -	With this syllabus students will get the knowledge of basic knowledge of statistics and its applications and introduce statistics, so that they can use in the field of commerce and industry. Besides that they will get basic knowledge of the topics like correlation, regressions and business forecasting .
	SE- 101D	Secretarial Practice-1	The students will learn the concept of secretary, powers and responsibilities of company secretary. They will also study the types of companies, procedure of allotment of shares, role of promoters, listing of securities etc.
	SS- 101 C	Stress management	It will be helpful for students to know causes, sources, and effects of stress. It also facilitates application of tools and techniques to identify, prevent, and manage stressors to get success.
	FC- 101 F	Life insurance services	Students will get knowledge about insurance, its nature, evolution and importance. They will be aware of lic, nature of life insurance and various types of policies.
Sem-II	CC- 106	Fundamentals of business economics – II	The student, after studying this paper, will get a clear understanding of various concepts used in macroeconomics. He will be able to understand the importance and relevance of various macroeconomic aggregates used for measuring economic development. They will learn the concepts of national income, money and its types etc. Besides that they will also learn macro economic theories and business cycle.
	CC- 107	Fundamentals of Marketing Management	Students will get awareness about the advanced concepts of marketing management and digital marketing, social marketing and marketing 4 p, launching of products, customer perceptions etc. Students will get understanding of fundamentals marketing concepts, theories and principles areas of marketing and will learn to apply the knowledge, concepts, tools necessary to overcome changes and issues of marketing in a changing technological landscape. They will develop creative solution to marketing problems.

	CC	A a a a sum to m a su TI	TATELL ALE SHIP AND SANDERS OF THE S
	CC-	Accountancy - II	With this syllabus students will get the knowledge
	108		of topics in accountancy like joint venture account,
			investment account and hire purchase account
			computerized account etc.
	CC-	CC-II Business	It will be helpful for students to increase
	109	Correspondence	confidence and ability to communicate orally
			while using technology.
			Students will learn 7 Cs of business letter writing,
			kinds of business letters, routine business letters,
			business presentation techniques etc, besides that
			they will learn how to write resume and business
			application.
	CC-	General English :	Students will learn tenses, nouns and verbs,
	110	Grammar and	articles, sentence writing and dialogue writing etc.
		Composition	They will develop their vocabulary and will aware
		•	about the sentence building. Students will improve
			in writing skill.
	CE-	Financial	This will help the students to understand the
	102 A	Accounting - II	basics of accounting standards its applications and
		8	underwriting accounts purchase of business
			transaction and insurance company accounts,
			redemption of debenture etc.
	SE-	Operations	It helps students to gain understanding of
	102 B	research	statistical techniques like transportation problem,
			assignment and replacement problem, pert and
			cpm , liner programming etc are applicable to
			business and acquire comprehensive knowledge of
			the subject to the students opting for professional
			and academic course where statistics is a part of
			the curriculum.
	SE-	Secretarial	Students will get knowledge about alteration of
	102 D	Practice-II	share capital, its procedure, debenture capital
		1140000 11	market etc. in business. They will also learn about
			administration of company law, company
			administration, its governance and winding of
			company procedures.
	FC 102	Environmental	Students will be aware of the multi-disciplinary
	A	studies	nature of environmental study. Students will
	11	Judies	understand the importance of environment and
			related issues and will know about natural
			resources, eco system, bio diversity they will also
			get knowledge about environmental pollution,
			global warming and how it affects human beings.
			giobai wai iiiiig and now it affects fidilian beiligs.
1		1	

	SS 102 A	Leadership development	This subject specially introduces to enhance leadership quality. Students will understand what leadership is all about and leadership traits. They will be motivated for developing leadership traits for their empowerment, empowerment of their environment and of their country
Sem-III	CC- 201	Economics of Government Finances	Students will get understanding about the process, structures, and underlying logic of financial administration in the public sector. Students will have knowledge of basic principles in public finance, accounting, and economics that relate to public budgeting and the budgetary process. Students get knowledge regarding various types of taxes in India and its impact on growth of Indian economy.
	CC- 202	Indian financial system	Students will get awareness about the fundamental concepts of Indian financial system and the importance of Indian financial system to understand the elements of financial system i.e. Money market and Capital market and depository system etc.
	CC- 203	Taxation-I	Students will get idea about the income tax act, 1961 as applicable to the 'assessment year and basic conceptual & working knowledge of income tax. Students will get deeply knowledge of heads of income tax salary and house property.
	CC- 204	Commercial Communication	Students will get idea about the hurdles of the language and will able to understand about communicative techniques. They will use effective interpersonal communication and listening skills and identify the various aspects of the organizational setting for business communication. Students will improve their writing skill. They will get the knowledge of how to write an application for a particular post. Students will easily get in touch with their communicative aspects. Students will create skills that can help them to writ job application and resume.
	CC- 205	Fundamentals of Statistics-1	Students will get awareness about the various concepts and tools of business statistics like probability, mathematical expectation and limit.

			Im
	CE-	Cost Accounting-	To acquaint the student with the basic concepts
	201A	1	and tools used in cost accounting, components of
			cost their accounting and management control
	CE-	Corporate	Students will learn basic accounting procedure for
	202A	Accounting	valuation of goodwill and shares of company and
			the information and liquidation of a company and
			the applications of basic of accounting into
			corporate accounting of special companies like
			banking companies and electricity companies.
	FC-	General	Students will understand the concept of General
	201 D	Insurance	Insurance and its utility. They will learn risk
			management in insurance and various types of
			insurance.
	SS-	Company	Students will get knowledge about company
	201 C	Secretary-Duties	secretary related duties and functions to the
		and Functions	students. They will learn concept of Company
			secretary, Appointment of company secretary,
			functions of company secretary, Rights and duties
			of company secretary, Qualification of Company
			secretary, Removal of company secretary,
			Company secretary in employment, Writing of
			minutes of company meeting etc. in this course.
			1 7 0
Sem-IV	CC-	Economics of	Students learn concepts of economic growth and
	206	Growth and	development and indicators like HDI, HPI, PQLI
		Development	etc. They will learn theories of economic growth
			and development and obstacles of economic
			growth and development. They will also know
			about how economic growth and economic
			development are related with environment.
	CC-	Production	By studying this subject students will gain
	207	Management	knowledge about managing production process.
			They will have better understanding of quality
			management and reducing production cost. The
			students will learn how to run operations
			effectively and modern production methods.
	CC-	Taxation - II	Students will get deeply knowledge of heads of
	208		income tax like business and professional income,
			capital gain, income for other source and basic
			knowledge of GST.
	CC-	Commercial	Students will get idea about the hurdles of the
	209	Communication	language and will able to understand about

			communicative techniques. They will use effective interpersonal communication and listening skills and identify the various aspects of the organizational setting for business communication. Students will improve their writing skill. They will get the knowledge of how to write an application for a particular post. Students will easily get in touch with their communicative aspects. Students will create skills that can help them to writ job application and resume.
	CC- 210	Fundamentals of statistics-II	Students will get awareness about the various concepts and tools of statistics like arithmetic and geometric progression, integration and differentia on.
	CE- 203 A	Cost accounting -	Students will learn basic of cost accounting for service providers and learn the topics of abc method and operating costing, job batch costing, contract account, unit costing, reconciliation statement (financial account, cost account).
	CE- 204 A	Auditing - I	Students will learn basic of auditing ,types of auditing and verification and valuation of assets ,vouching
	FC 202 A	World Trade Organization	Students get the knowledge about WTO, its structure and know functioning of it. Students will also get knowledge regarding role of WTO in foreign trade.
	SS 202 B	Presentation skills	It will improve collaboration and communication skills of students and will enhance multimedia literacy skills of students. Students will easily get in touch with their communicative aspects. Students will understand different communicative techniques.
Sem-V	CC- 301	Economics of International Trade	Students will learn about the international trade. They will be able to understand how economic decision impacts the international trade. They will have understanding about various theories of international trade, trade policies, exchange rate determination and its impact on economy.
	CC- 302	Marketing Management in practice	Students will able to understand various topics of marketing like service marketing, customer retaining management ,rural marketing and various case study related to marketing.

CC-	Business Law-1	Students will be able to understand basics of
303		various kind of mercantile laws that are used in
		routine commercial transactions and use the
		knowledge of mercantile laws while they are
		interacting in any business transaction/activity.
CC-	Commercial	Students will get idea about the hurdles of the
304	Communication	language and will able to understand about
		communicative techniques. They will use effective
		interpersonal communication and listening skills
		and identify the various aspects of the
		organizational setting for business communication. Students will improve their
		writing skill.
		They will get the knowledge of how to write an
		application for a particular post. Students will
		easily get in touch with their communicative
		aspects. Students will create skills that can help
		them to writ job application and resume. Students
		1
		<u> </u>
CC-	Fundamentals of	
		-
		methods.
CE-	Cost & Financial	Students will get idea about cost accounting
301 A	Accounting	process costing, marginal costing etc. Students
		will learn to compute cost of a product by
		preparing Process accounts. They will study
		differentiate between Joint products and by-
		products, and apportion costs appropriately to
		1 -
		_
	1	
		will easily get in touch with their communicative aspects. Students will become more relevant to contemporary market demands. Students will create skills that can raise their employability level. Students will get awareness about the various concepts and tools of fundamental statistics like probability distribution and quality control methods. Students will get idea about cost accounting process costing, marginal costing etc. Students will learn to compute cost of a product by preparing Process accounts. They will study differentiate between Joint products and byproducts, and apportion costs appropriately to determine the costs of such products. They will learn to evaluate Work-in-progress in a process using FIFO or Average Cost methods and also learn to calculate the break-even point in a production

			notive of morgan or numbers
			nature of merger or purchase.
	CE- 302 A	Management Accounting - I	Students will be able to understand basics of various topics like management accounting, ratio analysis, analysis of financial statements, cash flow statement, budgeting and budgetary control in detail.
	FC 301 D	Business Ethics	Students know about the various Ethical Aspects concerning the Functioning of Business Enterprises, within the Organizations and in their Relationship with the External World. They will understand employee duties and rights in organization, marketing strategies with ethics, corporate responsibility etc. They will learn how to handle ethical dilemmas at work.
	SS 301 C	Presentation skills	Students will understand the importance of making a presentation and know different ways of doing a powerful presentation. They will get acquainted with different tools and techniques of a good presentation.
Sem-VI	CC- 306	Indian business and Economic Environment	Students will get knowledge of economic environment of the country and the policies framed by the government for businesses like Technology policy, Industrial policy, Agriculture policy, EXIM policy etc Besides they will also learn about foreign trade and international economic environment.
	CC- 307	Fundamentals of Financial Management	The student, after studying this paper will get deeply knowledge of the main topics of financial management like capitalization, capital budgeting, working capital management and cost of capital.
	308	Business Law-II	The object of the course is to provide a brief idea of frame work of a few business laws in India. The students will study the changes in these laws made from time to time
	CC- 309	Media and Public Relation Communication	It will improve collaboration and communication skills of students and will enhance multimedia literacy skills of students. Students will easily get in touch with their communicative aspects. Students will understand different communicative techniques.

CC-	Fundamental	Students will get awareness about the various
310	statistics - iv	concepts and tools of fundamental statistics like
		hypothesis testing, index number, time series.
CE-	Management	To provide in-depth study of the knowledge
303 A	accounting -II	comprising of the techniques and methods of
	J	planning and execute a cost and management
		audit assignment like standard costing 1 and 2
		capital budgeting, time value.
CE-	Auditing - II	The student, after studying this paper will get
304 A		deeply knowledge of company audit, audit report
		and certificate, divisible profit and audit
		programme and investigation.
FC 302	Financial	Students will enrich the knowledge on key areas
D	services	relating to management of financial services. It will
		help the students to acquire skills necessary to
		successfully carve a career in areas of financial
		services. They will get knowledge about mutual
		funds, merchant banking, leasing, hire-purchase
		policy, venture capital, factoring, depository
		system etc.
SS 302	Business history	Students will acquire knowledge regarding the
A	•	emerging issues in business at the national and
		international level in the light of the policies of
		liberalization and globalization, in the light of
		business history. They will get idea about
		economic overview or trends about market. They
		will learn about various economic policies
		affecting business.