Semester	Course code	Course	Outcomes
Sem-I	CC- 101	Principles of Economics-1	By studying this subject students will clearly understand basic concepts used in economics. They will understand law of demand on the basis of utility, Consumer's Equilibrium Concept with the help of Indifference Curve and Budget Line, the relationship between demand and other factors, and how change in various factors affects demand. They will learn the concept of production function, how production units are decided and how production changes with time.
	CC- 102	Human Resource Management	The students after studying this paper will get a clear understanding of functional areas of human resource management like recruitment, training, development, transfer promotion, demotion and ethical issues related to human resource management.
	CC- 103	Accountancy – 1	The students after studying this paper will get a clear understanding of accounts; and to have sound basic skills of accounting. They will get idea of entries to be made for different type of transactions of various types of business, for example consignment accounting and difference between the consignment accounting and branch a/c, fire claim a/c, single entry into double entry system etc.
	CC- 104	Commercial Communication-I	It will be helpful for students to increase confidence and ability to communicate orally while using technology. It will improve collaboration and communication skills of students and will enhance multimedia literacy skills of students. Students will easily get in touch with their communicative aspects. Students will understand different communicative techniques.
	CC- 105	General English: text & composition	Students will get idea about the hurdles of language. They will develop their vocabulary and will aware about the current issues of the world. Students will get insight into learning of life skills, cultures and human behavior, basic skills of reading, listening and writing,

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		factors of production.
CC- 107	Fundamentals of Marketing Management	Students will get awareness about the advanced concepts of marketing management and digital marketing, social marketing and marketing 4 p, launching of products, customer perceptions etc. Students will get understanding of fundamentals marketing concepts, theories and principles areas of marketing and will learn to apply the knowledge, concepts, tools necessary to overcome changes and issues of marketing in a changing technological landscape. They will develop creative solution to marketing problems.
CC- 108	Accountancy - II	With this syllabus students will get the knowledge of topics in accountancy like joint venture account, investment account and hire purchase account computerized account etc.
CC- 109	Commercial Communication- II	It will be helpful for students to increase confidence and ability to communicate orally while using technology. Students will learn 7 Cs of business letter writing, kinds of business letters, routine business letters, business presentation techniques etc, besides that they will learn how to write resume and business application.
CC- 110	General English : Grammar and Composition	Students will learn tenses, nouns and verbs, articles, sentence writing and dialogue writing etc. They will develop their vocabulary and will aware about the sentence building. Students will improve in writing skill.
CE- 102 A	Financial Accounting – II	This will help the students to understand the basics of accounting standards its applications and underwriting accounts ,purchase of business transaction and insurance company accounts, redemption of debenture etc.
SE- 102 B	Operations research	It helps students to gain understanding of statistical techniques like transportation problem, assignment and replacement problem, pert and cpm, liner programming etc are applicable to business and acquire comprehensive knowledge of the subject to the

			students opting for professional and academic course where statistics is a part of the curriculum.
	SE- 102 D	Secretarial Practice-II	Students will get knowledge about alteration of share capital, its procedure, debenture capital market etc. in business. They will also learn about administration of company law, company administration, its governance and winding of company procedures.
	FC 102 A	Environmental studies	Students will be aware of the multi-disciplinary nature of environmental study. Students will understand the importance of environment and related issues and will know about natural resources, eco system, bio diversity they will also get knowledge about environmental pollution, global warming and how it affects human beings.
	SS 102 A	NSS	This subject develops understanding in students about the community in which they work. It develops capacity to meet emergencies and natural disasters among the students and the value national integration and social harmony. Students will learn about youth leadership, life skills, and social and civic responsibilities.
Sem-III	CC- 201	International Economics & Public Finance-I	Students will understand the importance and need for international trade. They will learn about terms of trade and how countries earn from international trade. They will differentiate between free trade policy and protection trade policy. They will get an idea why international trade is not free and they will get in-depth understanding on exchange rates, and differentiate between flexible and floating exchange rates.
	CC- 202	Indian financial system	Students will get awareness about the fundamental concepts of Indian financial system and the importance of Indian financial system to understand the elements of financial system i.e. Money market and Capital market and depository system etc.
	CC-	Taxation-I	Students will get idea about the income tax act,

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203		1961 as applicable to the 'assessment year and
		basic conceptual & working knowledge of
		income tax. Students will get deeply
		knowledge of heads of income tax salary and
		house property.
CC-	Commercial	Students will get idea about the hurdles of the
204	Communication-	language and will able to understand about
	III	communicative techniques. They will use
		effective interpersonal communication and
		listening skills and identify the various aspects
		of the organizational setting for business
		communication. Students will improve their
		writing skill. They will get the knowledge of how to write an
		application for a particular post. Students will
		easily get in touch with their communicative
		aspects. Students will create skills that can help
		them to writ job application and resume.
CC-	Fundamentals of	Students will get awareness about the various
205	Statistics-1	concepts and tools of business statistics like
		probability, mathematical expectation and
		limit.
CE-	Cost Accounting-	To acquaint the student with the basic concepts
201A	1	and tools used in cost accounting, components
		of cost their accounting and management
		control
CE-	Corporate	Students will learn basic accounting procedure
202A	Accounting	for valuation of goodwill and shares of
		company and the information and liquidation
		of a company and the applications of basic of
		accounting into corporate accounting of special
		companies like banking companies and
FC-	General	electricity companies. Students will understand the concept of
201 D	Insurance	General Insurance and its utility. They will
201 D	insui ance	learn risk management in insurance and
		various types of insurance.
SS-	Company	Students will get knowledge about company
201 C	Secretary-Duties	secretary related duties and functions to the
	and Functions	students. They will learn concept of Company
		secretary, Appointment of company secretary,
		functions of company secretary, Rights and
		duties of company secretary, Qualification of
		addies of configury secretary, cadmication of

			secretary, Company secretary in employment, Writing of minutes of company meeting etc. in this course.
Sem-IV	CC- 206	International Economics & Public Finance-II	By studying this subject students will get clarity on public finance, and understand the difference between public goods and private goods, the importance of public expenditure and its effects on production, employment and income distribution in the economy. They will get a glimpse of taxation, public debt, deficit finance, disinvestment, etc. and understand direct and indirect taxes. They will appreciate the impact of taxation on production, employment and income distribution in the economy.
	CC- 207	Production Management	By studying this subject students will gain knowledge about managing production process. They will have better understanding of quality management and reducing production cost. The students will learn how to run operations effectively and modern production methods.
	CC- 208	Taxation - II	Students will get deeply knowledge of heads of income tax like business and professional income, capital gain, income for other source and basic knowledge of GST.
	CC- 209	Commercial Communication- IV	Students will get idea about the hurdles of the language and will able to understand about communicative techniques. They will use effective interpersonal communication and listening skills and identify the various aspects of the organizational setting for business communication. Students will improve their writing skill. They will get the knowledge of how to write an application for a particular post. Students will easily get in touch with their communicative aspects. Students will create skills that can help them to writ job application and resume.

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	CC-	Fundamentals of	Students will get awareness about the various
	210	statistics-II	concepts and tools of statistics like arithmetic
			and geometric progression, differentiation etc.
	CE-	Cost accounting -	Students will learn basic of cost accounting for
	203 A	II	service providers and learn the topics of abc
			method and operating costing, job batch
			costing, contract account, unit costing,
			reconciliation statement (financial account,
			cost account).
	CE-	Auditing – I	Students will learn basic of auditing ,types of
	204 A		auditing and verification and valuation of
			assets ,vouching etc.
	FC 202	World Trade	Students get the knowledge about WTO, its
	A	Organization	structure and know functioning of it. Students
			will also get knowledge regarding role of WTO
	66.000	D	in foreign trade.
	SS 202	Presentation	It will improve collaboration and
	В	skills	communication skills of students and will
			enhance multimedia literacy skills of students.
			Students will easily get in touch with their
			communicative aspects. Students will
			understand different communicative
			techniques.
Sem-V	CC-	Economics of	Students will learn about the international
JCIII V	301	International	trade. They will be able to understand how
	301	Trade	economic decision impacts the international
		Truuc	trade. They will have understanding about
			various theories of international trade, trade
			policies, exchange rate determination and its
			impact on economy.
	CC-	Marketing	Students will able to understand various topics
	302	Management in	of marketing like service marketing, customer
		practice	retaining management ,rural marketing and
			various case study related to marketing.
	CC-	Business Law-1	Students will be able to understand basics of
	303		various kind of mercantile laws that are used in
			routine commercial transactions and use the
			knowledge of mercantile laws while they are
			interacting in any business
			transaction/activity.
	CC-	Commercial	Students will get idea about the hurdles of the
	304	Communication-	language and will able to understand about
		IV	communicative techniques. They will use

		effective interpersonal communication and listening skills and identify the various aspects of the organizational setting for business communication. Students will improve their writing skill. They will get the knowledge of how to write an application for a particular post. Students will easily get in touch with their communicative aspects. Students will create skills that can help them to writ job application and resume. Students will easily get in touch with their communicative aspects. Students will become more relevant to contemporary market demands. Students will create skills that can raise their employability level.
CC	Eundamentale of	
CC- 305	Fundamentals of Statistics - III	Students will get awareness about the various concepts and tools of fundamental statistics like probability distribution and quality control methods and integration.
CE-	Cost & Financial	Students will get idea about cost accounting
301 A	Accounting	process costing, marginal costing etc. Students
CE-	Management	will learn to compute cost of a product by preparing Process accounts. They will study differentiate between Joint products and byproducts, and apportion costs appropriately to determine the costs of such products. They will learn to evaluate Work-in-progress in a process using FIFO or Average Cost methods and also learn to calculate the break-even point in a production process. Students will study about how to determine optimal product mix in case of existence of a limiting factor and how to calculate purchase consideration in case of amalgamation/absorption of companies in the nature of merger or purchase. Students will be able to understand basics of
	Management	
302 A	Accounting - I	various topics like management accounting, ratio analysis, analysis of financial statements, cash flow statement, budgeting and budgetary control in detail.
FC 301	Business Ethics	Students know about the various Ethical
D		Aspects concerning the Functioning of Business Enterprises, within the Organizations and in their Relationship with the External World.

	SS 301	Presentation	They will understand employee duties and rights in organization, marketing strategies with ethics, corporate responsibility etc. They will learn how to handle ethical dilemmas at work. Students will understand the importance of
	С	skills	making a presentation and know different ways of doing a powerful presentation. They will get acquainted with different tools and techniques of a good presentation.
Sem-VI	CC- 306	Indian business and Economic Environment	Students will get knowledge of economic environment of the country and the policies framed by the government for businesses like Technology policy, Industrial policy, Agriculture policy, EXIM policy etc Besides they will also learn about foreign trade and international economic environment.
	307	Fundamentals of Financial Management	The student, after studying this paper will get deeply knowledge of the main topics of financial management like capitalization, capital budgeting, working capital management and cost of capital.
	308	Business Law-II	The object of the course is to provide a brief idea of frame work of a few business laws in India. The students will study the changes in these laws made from time to time
	CC- 309	Commercial Communication- VI	It will improve collaboration and communication skills of students and will enhance multimedia literacy skills of students. Students will easily get in touch with their communicative aspects. Students will understand different communicative techniques.
	CC- 310	Fundamental statistics - iv	Students will get awareness about the various concepts and tools of fundamental statistics like hypothesis testing, index number, time series.
	CE- 303 A	Management accounting -II	To provide in-depth study of the knowledge comprising of the techniques and methods of planning and execute a cost and management audit assignment like standard costing 1 and 2 capital budgeting, time value.

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CE-	Auditing – II	The student, after studying this paper will get
304 A		deeply knowledge of company audit, audit
		report and certificate, divisible profit and audit
		programme and investigation.
FC 302	Financial	Students will enrich the knowledge on key
D	services	areas relating to management of financial
		services. It will help the students to acquire
		skills necessary to successfully carve a career
		in areas of financial services. They will get
		knowledge about mutual funds, merchant
		banking, leasing, hire-purchase policy, venture
		capital, factoring, depository system etc.
SS 302	Business history	Students will acquire knowledge regarding the
A		emerging issues in business at the national and
		international level in the light of the policies of
		liberalization and globalization, in the light of
		business history. They will get idea about
		economic overview or trends about market.
		They will learn about various economic
		policies affecting business.