

# **B. Com. Semester - I**

## **Link of Sandhan Video Lectures**

**(Subject wise)**

### **ACCOUNTANCY - 1**

<b>Sr. No.</b>	<b>Name of Unit</b>	<b>Sandhan Video Link</b>
1	Consignment	1. <a href="#">Consignment Accounts</a> 2. <a href="#">Consignment Accounts</a>
2	Branch Accounts (Excluding Foreign Branch)	1. <a href="#">Branch Account</a>
3	Joint Venture (Excluding Conversion Of Consignment Into Joint Venture)	1. <a href="#">Joint Venture Accounts</a> 2. <a href="#">Joint Venture Accounts</a>

### **FINANCIAL ACCOUNTING - 1**

<b>Sr. No.</b>	<b>Name of Unit</b>	<b>Sandhan Video Link</b>
1	Company Final Accounts (Only Vertical Presentation, Calculation Of Managerial Remuneration Is Not Expected) (Only 21 Items In Trial Balance & Only 5 Adjustments Are Expected)	1. <a href="#">Final Account of Company</a>

### **STATISTICS**

<b>Sr. No.</b>	<b>Name of Unit</b>	<b>Sandhan Video Link</b>
1	Linear Correlation and Association of Attributes	1. <a href="#">Lineal Correlation</a> 2. <a href="#">Linear Correlation</a> 3. <a href="#">Attribute Association</a>
2	Linear Regression	<a href="#">Regression</a>
3	Business Forecasting	1. <a href="#">Business Forecasting</a> 2. <a href="#">Business Forecasting</a> 3. <a href="#">Business Forecasting</a>

		4. <a href="#">Business Forecasting</a>
4	Demographic Method	5. <a href="#">Demography</a> 6. <a href="#">Demographic Methods</a> 7. <a href="#">Demography Statistics</a>

### **ECONOMICS (PRINCIPLES OF ECONOMICS –01)**

<b>Sr. No.</b>	<b>Name of Unit</b>	<b>Sandhan Video Link</b>
1	Consumer Behaviour	1. <a href="#">Indifference Curve &amp; ISO-Quant Curve</a> 2. <a href="#">Price Effect – 1</a> 3. <a href="#">Price Effect – 2</a> 4. <a href="#">Income, Substitution &amp; Price Effect</a>
2	Elasticity of Demand	1. <a href="#">Income &amp; Cross Elasticity</a> 2. <a href="#">Price Elasticity</a>
3	Production Function	<a href="#">ISO – Quant, ISO – COST</a>

### **HUMAN RESOURCE MANAGEMENT**

<b>Sr. No.</b>	<b>Name of Unit</b>	<b>Sandhan Video Link</b>
1	Human Resource Management Human Resources Planning in a Corporate Sector	1. <a href="#">Human Resource Management</a> 2. <a href="#">Scop of HRM &amp; Planning</a>
2	Recruitment Training Human Resource Development	<a href="#">Recruitment &amp; Scientific Recruitment</a>
3	Morale	<a href="#">Morale</a>
4	Job Design Quality of Work Life Quality Circles	<a href="#">Quality &amp; Worklife</a>

## COMMERCIAL COMMUNICATION-I

<b>Sr. No.</b>	<b>Name of Unit</b>	<b>Sandhan Video Link</b>
1	Communication: Introduction and Definitions	<a href="#">Communication Fundamentals</a>
2	E- Communication	<a href="#">Modern Forms of Communication</a>
3	Communication for Employment: Guidelines for drafting an effective Job Application, Drafting Job Application, Drafting Resume/CV	<a href="#">Application/ Resume – CV</a>